2023 was a milestone year for Kramden. We celebrated our 20th anniversary and our ongoing commitment to building digital equity in North Carolina. We marked this important year with an updated logo and mission statement that reflect both our work and passion for empowering individuals with skills and tools to thrive in an increasingly connected world.

Highlighted Projects

<table>
<thead>
<tr>
<th>PROJECTS</th>
<th>DETAILS</th>
<th>OUTCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Bridges Forsyth</td>
<td>Contract with Digital Bridges Forsyth to train instructors and provide digital skills curriculum and computers.</td>
<td>• 426 individuals participated in 2023. • 66% of participants did not own a computer before participating in the program. • 89% felt confident using a computer after taking the class.</td>
</tr>
<tr>
<td>Connecting Minority Communities</td>
<td>Sub-recipient of NTIA grant through North Carolina Central University to provide digital skills training and computers.</td>
<td>• 157 individuals participated in 2023. • 48% of participants identified as Hispanic or Latino. • 72% felt confident using a computer after taking the class.</td>
</tr>
<tr>
<td>Affordable Connectivity Program (ACP) Outreach</td>
<td>FCC Grant to inform and enroll households into the ACP.</td>
<td>• 13,894 individuals reached with info about ACP. • 77 households enrolled in ACP by Kramden.</td>
</tr>
</tbody>
</table>

Funding summary

Thank you to everyone who supported Kramden’s programs in 2023. Individual donors, grant makers, and corporate sponsors contributed nearly 31% of our organization’s $1.6 million budget. With support from our partners, Kramden continues connecting Carolinians and building digital equity across the Tarheel state.
Since 2015, Kramden has partnered with multiple agencies to provide digital literacy training using this model.

### Device Programs
- **Community Organizations**: 17.2%
- **K-12 Students**: 34.5%
- **Adults**: 48.3%
- **Total computers awarded in 2023**: 4,508 computers

### Education Programs
- **Continuing Digital Skills Programs**: 12.9%
- **Youth Programs**: 19.6%
- **Tech Workshops**: 4%
- **Digital Skills**: 63.5%
- **Total youth and adults learned digital skills in 2023**: 2,355 youth and adults

### Environmental Sustainability
- 25% refurbished for programs
- 20% sold for reuse
- 55% responsibly recycled (252,251 lbs.)
- 100% diverted from landfill

### Train-The-Trainer
Train-the-Trainer is Kramden’s approach to bringing Computer Basics classes to more people in North Carolina. Community Technology Instructors (CTIs) come to Kramden’s location in Durham, where our instructors train them to teach the Computer Basics curriculum. CTIs return to their communities to train others in digital skills.

### NC Tech Award
Every year, NC TECH holds an awards gala to celebrate the achievements of the state’s tech sector. Kramden was honored to receive the 2023 **Tech for Good** award.

It brings me great joy, as an instructor for the computer training classes, to see the delight from the residents and their families in the learning, exploring, and connecting through their digital learning. The huge smiles when they receive the laptop devices to take home are priceless. THANK YOU to all the folks at Kramden, volunteers, and those who support this valuable community program.

- Darlie Dudley, Community Technology Instructor

Get involved as a sponsor, volunteer, or champion for digital equity. Contact us at 919-293-1133 or visit www.kramden.org